



WHDH-TV
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Advertiser
Agency
Buyer
Salesperson

AMERICAN ACTION NETWORK (3053)
American Media & Advocacy Group (2847)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 175411
Inv Date 11/25/2012
Terms Net 30
Contract 48648
Bill Type Standard
Period 10/29/2012 - 11/25/2012

American Media & Advocacy Group
C/O National Media, Inc.
Attn: Tricia King
815 Slaters Lane
Alexandria, VA 22314

AgM

Product POLITICAL ISSUE (1052)
Brand Est 3355 10/29-11/6 (28106)
Acct Types Local/Political Issue Agency
Est/Headline 3355/
Demo
Revision
Comments

CO-OP/Order Type No/Normal
Package
Gen. Date 11/28/2012 4:06:38PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	11:29PM-Saturday N	Day, Sa-1	11/03/12 12:53AM (Sa)	00:30	Saturday Night Live	2012AANNH002H	\$5000.00	
2.1	NFL	8:13PM-NBC SUNDAY	Day, Su-1	11/04/12 8:20PM (Su)	00:30	NBC SUNDAY NIGHT FOOTBALL	2012AANNH002H	\$30000.00	
3.0	SPOT	3:30PM- 4:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/29/12 3:58PM (Mo)	00:30	7 News Weather Special Report	2012AANNH002H	\$1500.00	
3.0	SPOT	3:30PM- 4:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/30/12 3:50PM (Tu)	00:30	Family Feud Episode: 12078	2012AANNH002H	\$1500.00	
3.0	SPOT	3:30PM- 4:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	10/31/12 3:51PM (We)	00:30	Family Feud Episode: 12079	2012AANNH002H	\$1500.00	
3.0	SPOT	3:30PM- 4:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	11/01/12 3:49PM (Th)	00:30	Family Feud Episode: 12080	2012AANNH002H	\$1500.00	
3.0	SPOT	3:30PM- 4:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	11/02/12 3:51PM (Fr)	00:30	Family Feud Episode: 12086	2012AANNH002H	\$1500.00	
3.0	SPOT	3:30PM- 4:00PM	Day, M-1, Tu-1, W-1, Th-1, F-1	11/05/12 3:50PM (Mo)	00:30	Family Feud Episode: 12087	2012AANNH002H	\$1500.00	
4.0	SPOT	3:00PM- 3:30PM	Day, Tu-1, W-1, F-1	10/30/12 3:10PM (Tu)	00:30	Family Feud Episode: 12082	2012AANNH002H	\$1500.00	
4.0	SPOT	3:00PM- 3:30PM	Day, Tu-1, W-1, F-1	10/31/12 3:28PM (We)	00:30	Family Feud Episode: 12083	2012AANNH002H	\$1500.00	
4.0	SPOT	3:00PM- 3:30PM	Day, Tu-1, W-1, F-1	11/02/12 3:16PM (Fr)	00:30	Family Feud Episode: 12085	2012AANNH002H	\$1500.00	
5.0	SPOT	10:00AM-11:00AM	Day, Sa-1	11/03/12 10:23AM (Sa)	00:30	7 News Today in New England-Sat	2012AANNH002H	\$2500.00	
6.0	SPOT	9:00AM-10:30AM	Day, Su-1	11/04/12 9:14AM (Su)	00:30	7 News Today in New England-Sun	2012AANNH002H	\$2000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$53,000.00	Total Spots	13
Commission	(\$7,950.00)		
Net Total	\$45,050.00		